

# LeadR Exhibitor Lead Retrieval

## YOUR DEVICE – YOUR LEADS

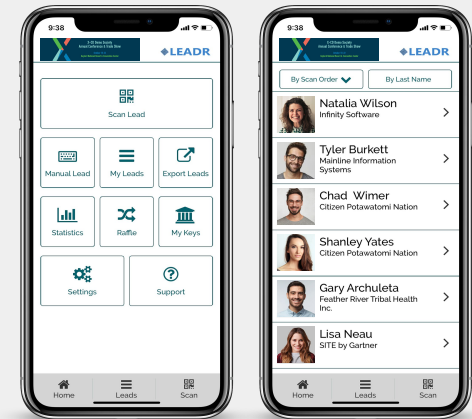
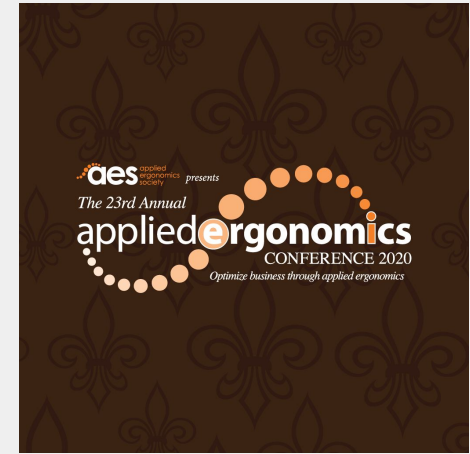
Modern lead retrieval at your fingertips... with the device you already own and know how to use. The perfect tool to capture leads anywhere at your conference. A mobile app system doesn't tie leads to their exhibitor table. You can now capture leads at social events, the hotel lobby, anywhere... anytime. At half the price of renting.

## HOW IT WORKS

The app is free to download. When you open the app, you will need to enter an exhibitor ID key. By purchasing access to the app, you will receive your app key. The keys will be distributed via email a week before the event starts and available on-site. Once you have signed into the app with the key, you can quickly scan anyone's badge and enter custom notes about that person if desired.

At any point during or after the event, you can export your leads via email, and a spreadsheet will download with all of the available contact information for each attendee you have scanned as well as any custom notes.

**EARLY BIRD RATE ENDS MARCH 6th**



## BENEFITS OF LEAD RETRIEVAL

- Capture leads at social events, the hotel lobby, anywhere...anytime
- Leads database is available immediately
- Half the cost of renting
- Add Notes and Follow-Up Reminders
  - Update or delete leads
- No line ups
- No waits
- No clumsy equipment